

MacMedics' InfoSource - March 2003

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Welcome!

We would like to welcome you to our newly redesigned e-mail newsletter. The MacMedics InfoSource newsletter is sent every month to our valued customers, colleagues, and friends. If you are new to this e-mail newsletter, we would like point out three things:

1. We offer a safe unsubscribe option at the bottom of every newsletter, if you ever want to stop receiving our newsletter just click the link and you're done.
2. You can change your preferences at anytime using the update profile link at the bottom of every newsletter. Please let us know if you prefer the plain text or HTML version.
3. We NEVER share your e-mail address with anyone.

We hope you enjoy receiving relevant and timely news and information about what is going on in the world of Macintosh and MacMedics.

If you have ANY comments or concerns, please let us know. Drop us a line at infosource@macmedics.com

Quark Offers A Glimpse At Upcoming QuarkXpress 6 Release

Quark is finally on the threshold of releasing its much-anticipated debut of QuarkXpress 6 for OSX. The new version, sporting a slightly changed interface, is designed to save time and effort and allow the creation of rich, expressive Web and print output in an enhanced, intuitive work environment.

A new feature, 'Layout Spaces', allows easy content repurposing and movement between layouts with the option of synchronizing text between layouts. Web tool enhancements let you create more comprehensive and interactive web pages. Designers can now create two-position rollovers, cascading menus, CSS font families and with the redesigned hyperlinks palette can use hyperlinks in print-optimized and web-optimized layouts.

Full-resolution previews of graphics, and the Multiple Undo feature translate to greater flexibility in creating layouts. Layers and tables functionality has also been improved. Important printing enhancements, including support for PostScript Level 3 features such as SmoothShading, let you create vivid, detailed printed output.

[See the Quark site for more information](#)



Introducing the Xserve RAID

Apple recently introduced the Xserve RAID, a 3-unit high (5.25 inches) self-contained rack solution system with a storage capacity of 2.52 terabytes. It can be configured with up to 14 hot-swappable Apple Drive Modules. Based on affordable ATA/100 drive technology, the Xserve RAID features dual independent RAID controllers, a dual 2Gb Fibre Channel interface, and dual power supplies.



This new addition to the Apple line is optimized for data-, storage- and speed-intensive applications in the media, scientific and business communities. Serving data at speeds of up to 400MB per second, the Xserve RAID provides fast access to digital assets. This feature eliminates workflow bottlenecks while scaling performance and capacity as you add more storage - all at the aggressive pricing of \$4 per GB!

[For more details see Apple's Xserve introduction...](#)

On Safari In The World Wild Web

Launching twice as fast and loading web pages about 3 times faster than Microsoft's Internet Explorer, Safari is currently the fastest browser on the Mac. With built-in Google integration - a first on any browser - and Snapback technology you can jump back to your referring page or link with just one click.



Bookmark management in Safari can be described in one word - elegant. Add to that a downloader that cleans up after itself and a built-in pop-up window suppressor you are sure to enjoy surfing the web (again). Built on an open source core, Safari promises to remain at the cutting edge as legions of programmers around the world enhance and extend its capabilities.

[So get hunting and bag your free download](#)

Dual Boot Era Coming To An End

With Apple officially ending support for dual boot machines, now is the time to purchase one before they are no longer available. While OS X is clearly the future for Macintosh, there are still some of you out there who for some reason or the other occasionally need to boot into OS 9 rather than using Classic Mode. All new hardware announced in 2003 from Apple will not boot into OS 9.



[Contact us today if you need one of these machines while supplies last.](#)

Tech Tip: Efficient PDF Soft Proofing With Distiller

Why pull an all-night session just to have the courier blow the deadline because of bad weather? PDFs have revolutionized how designers interact with their clients. But what good is a PDF if your client can't view your design as intended? Here are some tips to ensure legibility on the other end.



First, choose the 'Screen Optimized' preset in Distiller. Then select 'Settings/Job Options'.

General

Select 'Optimize PDF'. The default resolution is set to 600 dpi - if you need to reduce your file sizes for emailing you can lower this to 300 dpi.

Compression

Set the resolution to 72 dpi for color and bitmap images and 300 dpi for monochrome images. If you need to reduce your file sizes for emailing you can lower these to 36 dpi and 150 dpi, respectively.

Fonts

Select 'Embed All Fonts'. A good rule of thumb is to always embed fonts. This is an important and often overlooked setting.

Color/Advanced

Unless you have special needs do not alter these settings.

If you anticipate doing this often, rename and save your settings for future use.

Now you are ready to send that project off to your client and get some sleep. That is, until the next deadline screams for attention.

[For more tech tips see the Infosource Archive](#)

WAYS TO REACH US

Contact us at any time to discuss your needs. Suggestions are always welcome. If you wish to be removed from our mailing list, simply click on the 'unsubscribe' link below and your subscription will be removed.

Washington, DC
Phone: 888-4-DC-MACS
e-mail: dcinfo@macmedics.com

Baltimore, MD
Phone: 866-MAC-MEDICS
e-mail: info@macmedics.com

Philadelphia, PA
Phone: 877-626-MEDICS
e-mail: philly@macmedics.com

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