



MacMedics®

MacMedics' InfoSource - February 2004

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Fifteen Years of MacMedics

The time has flown by, and it's been a lot of work, but we're proud to say that we're in our fifteenth year of business. It's amazing to consider that our roots go back to a one-man show with a trunk full of service parts, and now we're one of the largest Macintosh service providers in the region with offices serving Washington, Baltimore, and Philadelphia.

We can't thank our clients enough for the years of support and quality friendships you've provided. We sincerely appreciate your business. Our success depends solely on the quality of service we offer our clients, and we pledge to continuing providing the highest level of Macintosh support that we know how.

So thanks for fifteen great years, and a toast to many more!!!

15
years

Quark Releases XPress 6.1 Update

While many of our customers waited a long (too long) time for the anticipated Quark 6 release, even when it finally arrived we realized it wasn't perfect. So for some good news to those early adopters out there, Quark has now released a 6.1 Update that addresses some of the initial shortcomings. The update offers improved compatibility with Mac OS X 10.3 (Panther), fixes certain "bugs", and includes several new features.

There is now an XTensions module called Edit Original that lets users specify their own image editing programs, like Photoshop, to open and edit selected pictures from inside of XPress. A new font mapping utility lets users make and manage font substitution rules and then export and share those rules with other users. These templates can also be applied to legacy documents. Those users working with a lot of embedded tables will be happy to hear that XPress offers improved integration with Microsoft Excel. Data from charts, text and pictures can be directly imported from Excel. XPress can also import an entire spreadsheet or just a range of rows and keep Excel's original formatting like colors, patterns, backgrounds, borders and any hyperlink data in the spreadsheet.



To learn more and download the update, [click here to go to Quark's website.](#)

Sharing Music, Legally, with iTunes 4

With the release of iTunes 4 and the iTunes Music Store there are now a variety of ways to share and receive music legally. The first option is to enable music sharing through the iTunes preferences. Go to the iTunes menu, then Preferences, and click on the Sharing icon. Once you've clicked on "Share my music" anyone on your local network will have access to your music library. Users on your network will be able to listen to, but not download, music from your computer - much like turning your Mac into a local radio station. If other users on your network also enable music sharing, like your coworkers, you will be able to listen to their music as well. Note that if your network includes FireWall protections this feature may not work for you.



The last three options involve the iTunes Music Store. You can give someone music by purchasing an iTunes gift certificate either online at the store, or just recently, you can buy gift cards from Target in their music and electronics sections. Parents can also set up allowances - up to \$200 a month - so that their kids can purchase music online without having to ask for their credit card.

The last option is free. Apple has teamed up with Pepsi to give away one hundred million songs. One in three bottle caps of Pepsi, Diet Pepsi, and Sierra Mist have a code redeemable for a free song at the iTunes Music Store.

The Macintosh Turns 20

It was twenty years ago that Apple introduced the world to the Macintosh Computer with a startling ad from Ridley Scott during Super Bowl 18. Since then computing (and Super Bowl commercials) have never been the same.

It was a single computer that gave us the concepts of a mouse, a desktop environment (graphical user interface, or GUI), and an all-in-one enclosure. We take for granted the expression 'Copy and Paste,' but the initial advertising for the Mac had to explain these expressions and terms like 'point and click' to an awed general public. For many people it was the realization that you could draw a picture on a computer that changed their perceptions on what was before just another piece of hardware.



Steve Jobs called it "the computer for the rest of us," and since then it looks like computers have come full circle back to a simple all in one design. Now we have the iMac with its sleek flat screen display and System 10.3, Panther. Apple's latest operating system maintains the ease of use of the original even when integrating it into multi-platform environments or running it on supercomputers. For many of us, the Mac has become our digital hub for music, photographs and home movies and the center of our day at work as well. The Mac has become essential to the way we get our work done. Many of our clients, and all of us at MacMedics, would have a hard time coming into work if we didn't know that our Macs would be sitting on our desks, waiting for us today, and knowing that they will be there for us tomorrow.

Xerox Announces the New Phaser 7750

Xerox has released the Phaser 7750, a tabloid-sized color laser printer that any design shop would lust for. This workhorse will print 35 pages per minute in full color, with the first page out of the printer in just 11 seconds.



Some specifics about the 7750 include paper handling of Tabloid, Tabloid Extra, and Banner sized paper, TekColor color correction, and a new Emulsion Aggregation Higher Gloss toner that uses smaller, more uniform 'particles' to bring more detail and clarity to each image. Print resolution is up to 1200 x 1200 dpi and the 7750 also supports a wide variety of media - from bond and glossy paper to card and cover stocks, with excellent reliability.

Xerox has made the Phaser 7750 as simple as possible to work with. Drivers install with just 4 mouse clicks, the front panel of the printer graphically displays remaining toner levels, and the printer can install itself on the network with the push of just one button.

The Phaser 7750 is also about power. The 715 MHz G4 PowerPC makes short work of complex, graphic intensive layouts. Up to 1 GB of memory helps to minimize print queues, and the 20 GB hard drive allows for features like Save Print, Secure Print, and Proof Print.

Knowing that you have the reliability of Xerox and the ability to do many jobs in house with accurate (ColorSync) and rich colors takes a lot of worry out of your day. Ask us how to get a free sample of your own files printed on a Phaser 7750 and shipped to you overnight, because seeing is believing.

[For more details on the Phaser 7750 click here.](#)

Special InfoSource Offer - Cash Discounts on any new Xerox Phaser Purchase

Each month we'll be offering special discounts and other deals available only to InfoSource subscribers. It's our way of saying "thanks" for your interest in MacMedics.



This month's promotion is a cash discount on any new Phaser printer purchase. From now through March, should you purchase a new Phaser from us, we'll include a cash discount. Discounts vary by model, but as examples they include:

Phaser 4500, 6250, 8400 - \$50
Phaser 7300 - \$100
Phaser 7750 - \$150

Look for great offers like these each and every month, and thank you for your continued support of MacMedics.

[For more information or to place your order, give us a call!](#)

WAYS TO REACH US

Contact us at any time to discuss your needs. Suggestions are always welcome. If you wish to be removed from our mailing list, simply

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